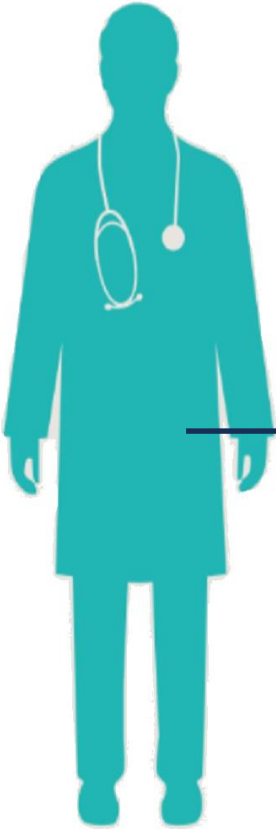


THE BATTLE TO FIGHT CANCER



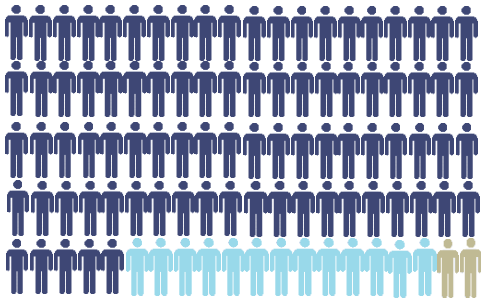
89%

Agree Cancer Research Too Important To Be Partisan Issue

83%

Support The Cancer Moonshot Initiative—Increasing Research Funding To Treat & Cure Cancer

85% Favor Making Finding A Cure For Cancer A Top National Priority



73% Cancer research funding is critical. This year in the US more than 1.7 million people will be diagnosed with cancer & more than 600,000 will lose the battle.

70% Private companies alone cannot fund this critical work. Funding cancer research is an important part of the federal government's role.

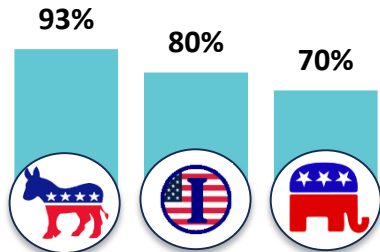
Messaging: % More Likely To Support Significantly Increasing NIH Funding

SUPPORT FOR NIH & CDC FUNDING



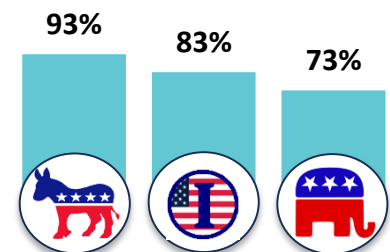
Support For Significant Increase in NIH Cancer Funding

81%
Overall



Support For Significant Increase in CDC Cancer Funding

83%
Overall



* Information from GS Strategy Group polling: April 4-8, 2016, 1,000 Likely Voters Nationwide. Margin of Error +/- 3.10%